

February 9, 2023 Press Release: The Aksa Collection

Attention Media, Art Buyers, and Collectors;

Mumbai-based visual artist Craig Boehman will be releasing a limited edition run of fine art photography prints from his **Aksa Collection**, **on March 18**, **2023**. There will be two versions of each image, a limited edition run of 21 for the small prints and a limited edition run of three for the large print versions. All prints will be made with Hahnemühle archival paper, signed, and shipped by the artist, available exclusively on his website: www.CraigBoehman.com.

The Aksa collection features images originally photographed at Mumbai's famous Aksa Beach using a technique called ICM (Intentional Camera Movement). Craig Boehman's images are figurative and find a comfortable fit in the realm of abstract impressionism. While 80-90% of the effects are created in-camera, Craig uses Photoshop and other apps to complete each image before they are sent to the printer.

Craig began his professional career in photography in 2015 when one of his street photography pictures was commissioned for the November 2015 cover of the German edition of Le Monde Diplomatique magazine. For the next five years, he practiced street photography and offered photography workshops in Mumbai. During the Covid lockdown in India, he decided to embark on a new career as an artist and began experimenting with printing on various papers, ultimately falling in love with papers rich in texture, like some of those offered by Hahnemühle.

Craig will mark his new career as an artist on March 18, 2023, with the official release of the Aksa Collection. He cordially invites the media for interviews and to publicize the release date. He will also be offering a photography scavenger hunt in Bandra, running from Feb 27 – March 18, with the winner taking home the choice of one of the small limited edition prints.

Buyers and collectors are welcome to sign up for Craig's newsletter for updates, which will also be posted on his website blog and social media. Advanced orders for The Aksa Collection will be available on March 14, 2023, for newsletter subscribers exclusively (and with a flat 20% discount any first purchase!) valid through March 18.